

DISCOVER

Immersive

EXPERIENCES

20

23

"It's the total experience that matters..."

Donald A. Norman

Digital experience is either everything or nothing, to paraphrase Jony Ive, as the digital product experience and the product itself become inseparable. Experience is where immersion is felt, in life and in our work as product designers, engineers, data scientists, solution architects, quality assurance pros, project managers, strategists, and integrators.

Best wishes for a 2023 that inspires intuitive immersion in everything you do!

*Driven*  
TO IMPROVE LIFE

DevIQ